



That's

NL

#newdutch

New Dutch

- **Wat is New Dutch?**
- **Kansen voor Utrecht, Heart of Health**
- **Startjaar 2025**
- **Aan de slag!**



Positionering Nederland

Solving global
challenges
together



Netherlands



All News Maps Images Shopping More Tools

Collect

- map
- flag
- amsterdam
- beautiful
- tulip
- europa
- rotterdam
- windmill
- beach
- utrecht
- city
- provinces
- wallpaper



Lonely Planet The Netherlands country guide - Lonely ...



Wikipedia Provinces of the Netherl...



Wikivoyage Netherlands - Travel gui...



The Times Netherlands travel guide - Times Travel



KimKim Visit the Netherlands ...



jobs.ac.uk Career Advice Netherlands Country Profile - career ...



Brogan Abroad The Most Beautiful Cities



World Atlas The Netherlands Maps & F...



Encyclopedia Britannica Netherlands | History, Flag, Po...



Investment Monitor largest cities in the Netherlands ...



CNN Traveling to Amsterdam during Covid-19 ...



www.netherlands-tourism.com Netherlands Tourism - A tourist guide ...



TripSavvy The Best Time to Visit the Netherlands



World Nomads Before Visiting The Nether...



Travel Awaits



National Geographic Kids



Brussels Morning Newspaper



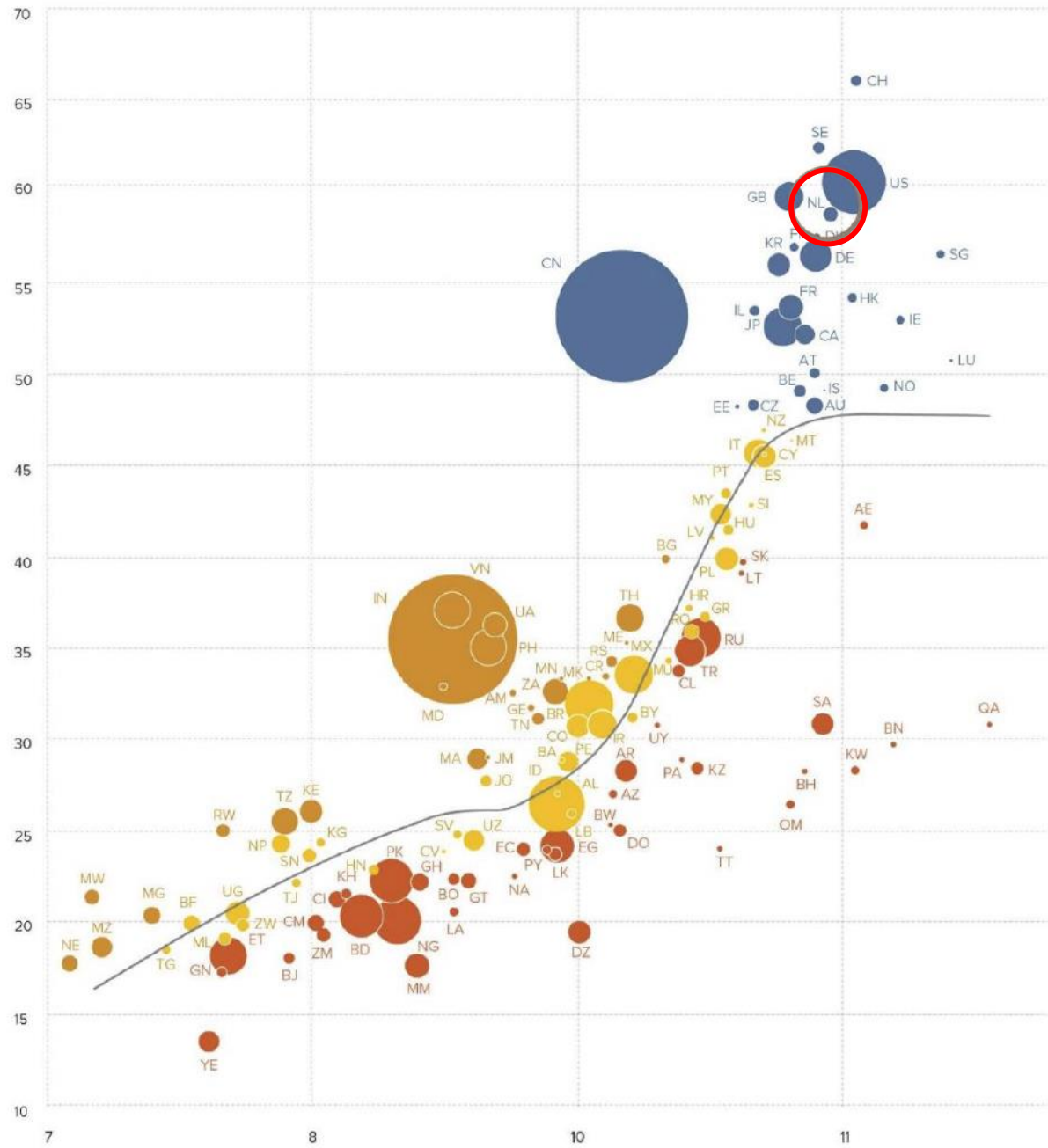
Montgomery Advertiser



Travel Away



Expatica



New Dutch



Lonely Planet: The Netherlands country guide - Lonely ...



Wikipedia: Provinces of the Netherl...



Wikivoyage: Netherlands - Travel gui...



The Times: Netherlands travel guide - Times Travel



KimKim: Visit the Netherlands ...



jobs.ac.uk Career Advice: Netherlands Country Profile - career ...



Brogan Abroad: The Most Beautiful Cities In The ...



World Atlas: The Netherlands Maps & F...



Encyclopedia Britannica: Netherlands | History, Flag, Po...



Investment Monitor: largest cities in the Netherlands ...



Traveling to Amsterdam during Covid-19 ...



www.netherlands-tourism.com: Netherlands Tourism - A tourist guide ...



TripSavvy: The Best Time to Visit the Netherlands



World Nomads: Before Visiting The Netherlands



Travel Awaits: 9 Reasons Retirees Love The ...



National Geographic Kids: Netherlands



Brussels Morning Newspaper: Place To Live In Netherlands in 2023 ...



Montgomery Advertiser: Utrecht, the center of the Netherlands



Travel Away: Places You Need to See in the Netherlands



Expatica: The best places to visit in the ...



Encycloped...: Netherlands |

Landelijke dekking



Utrecht, Heart of Health



**Utrecht is de regio die het meest
bijdraagt aan een gezondere
samenleving**

Wat heb je er aan?



New Dutch

Startjaar 2025 - Will it shape 2050?

- **Campagne / bezoekbaar en beleefbaar programma**
- **Utrecht richt zich op de volgende internationale doelgroepen**
 - **Talenten**
 - **Bedrijven**
 - **Congressen/zakelijke bezoekers**
 - **Beleidsmakers**
 - **Secundair > Leisure**



Opdracht

Schrijf op de oranje post-its
Utrechtse 'New Dutch'
initiatieven/
projecten/innovaties

Bezoekbaar & beleefbaar

Opdracht

**Brainstorm over ideeën hoe we
1 van de initiatieven
bezoekbaar & beleefbaar
kunnen maken, schrijf ze op de
groene post-its**



Join our mission!